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**Sean Fitzpatrick Takes the Reins as CEO of OTA Insight**

*Fitzpatrick appointed to spearhead company's global expansion*

**New York and London, July 9, 2018** - [OTA Insight](#), the cloud-based data intelligence platform for the hospitality industry, today announced the appointment of Sean Fitzpatrick as the organization's next Chief Executive Officer, effective immediately. Fitzpatrick will succeed Adriaan Coppens, the company's Co-Founder and previous Chief Executive Officer, who has led the company since its founding in 2012 and played an instrumental role in growing OTA Insight into an industry-leading business intelligence provider that supports more than 30,000 hotel properties in 140 countries. Due to family reasons, Coppens expressed his desire to step down from the day-to-day management of the business. He plans to continue to serve the company as a non-executive board member on OTA Insight's Board of Directors. For more information, please review his recent [blog post](#).

"This is the perfect time for Sean to join OTA Insight and guide the business forward. He is a seasoned executive with an extraordinary track record in driving impressive growth at companies similar to ours," said Coppens. "Sean is ideally placed to lead OTA Insight successfully into the future as a global leader in the hospitality and analytics space, especially as we look to build on the momentum from our recent releases of Parity Insight and Revenue Insight."

Fitzpatrick comes to OTA Insight after serving as the Chief Operating Officer and Head of Product at HotSchedules, where he oversaw product strategy and design across the HotSchedules portfolio, as well as scaled the company and customer operations through a period of rapid growth to become the global leader in the hospitality market. In his new role, Fitzpatrick will focus on leading an innovative and customer driven strategy, while scaling operational excellence at OTA Insight.

"Technology is rapidly transforming the hospitality industry. OTA Insight is primed to become the global leader in hospitality business intelligence, given its perfect combination of passionate customers, innovative products and an incredibly talented team that is dedicated to serving the evolving needs of the industry" said Fitzpatrick. "I'm honored to be joining the OTA Insight team at such an exciting time for the company."

Prior to joining HotSchedules, Sean was Global Vice President of Strategy and Product Management at Oracle Corporation focused on Advanced Customer Services. He has more than 20 years of executive management experience in the technology industry and has held senior leadership and strategy positions with BearingPoint, BroadVision and Nokia.

For more information, please visit: [www.otainsight.com](http://www.otainsight.com).

## About OTA Insight

OTA Insight empowers hoteliers to make smarter revenue and distribution decisions through its market-leading suite of cloud-based business intelligence solutions including Rate Insight, Parity Insight and Revenue Insight. With live updates, 24/7 support from our customer success team, and a highly-intuitive and customizable dashboard, the OTA Insight platform integrates with other industry tools including hotel property management systems, leading RMS solutions and data benchmarking providers. OTA Insight's team of international experts are based all over the world, including the US, UK France, Germany, Belgium, Spain, Italy, Peru, Mexico, Singapore, Australia and India, and supports over 30,000 properties in 140 countries. For more information, visit [www.otainsight.com](http://www.otainsight.com) and follow us on Twitter @otainsight.

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