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Hoteliers to benefit from new OTA Insight and Mews partnership

Full integration of Mews into Revenue Insight sees popular PMS join growing list, offering more choice to revenue managers looking to easily combine analytics on their historical and future performance

London, Denver & Singapore, July 9, 2020 – [OTA Insight](#), the cloud-based data intelligence platform for the hospitality industry, is announcing the integration of the Mews property management system (PMS) and its reservations data into Revenue Insight, the leading business intelligence solution in the industry.

Mews, providers of the industry's most disruptive and integratable cloud-based PMS, will now have the ability to connect with Revenue Insight, promising the aptitude for greater leveraging of business insights.

This move represents a significant opportunity for users of the popular PMS: those who sign up will be able to seamlessly pull data from their properties automatically into the user-friendly Revenue Insight tool. This will enable them to take a more analytical view of their performance over different periods of time, and make more strategically-driven decisions - Revenue Insight is all about the granularity of users' data, packaged into digestible chunks, and the flexibility to compare any date range with another.

"Mews and OTA Insight are both recent recipients of the HotelTechReport awards, so it's great to join forces to deliver unique business and revenue insights," said Sean Fitzpatrick, CEO at OTA Insight. "Their open API strategy meant the integration was quick and seamless so we already have a number of joint customers who are benefiting from our partnership."

"We're always on the lookout for hotel tech leaders to partner with, so we're really happy to be working with OTA Insight," said **Matthijs Welle, Mews CEO**. "They have a really great business intelligence solution that serves our customers perfectly – we look forward to helping hoteliers with them for many years to come."

Revenue Insight is one of OTA Insight's latest product innovations. The unique hotel BI solution allows hotel revenue managers to make hotel-level reporting and analysis simpler, better and faster through dynamic analytics on their key revenue management KPIs. With an easy-to-use interactive dashboard, hoteliers can use Revenue Insight to analyse their main business drivers and performance daily, weekly or year-over-year for past and future dates, and make better business decisions with confidence.

With Revenue Insight, Mews users will be set up in no time. Integrated within hours via a live API, they will save time radically as they'll no longer need to export and compile data every day – the platform is updated overnight. They can monitor their performance in one click. They can optimise their revenue drivers with visual and interactive dashboards to spot, analyse and maximise every opportunity. And they can empower their teams to work together.

For more information, please visit: www.otainsight.com.

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About OTA Insight

OTA Insight empowers hoteliers to make smarter revenue and distribution decisions through its market-leading suite of cloud-based business intelligence solutions including Market Insight, Rate Insight,

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Parity Insight and Revenue Insight. With live updates, 24/7 support from our customer success team, and a highly-intuitive and customisable dashboard, the OTA Insight platform integrates with other industry tools including hotel property management systems, leading RMS solutions and data benchmarking providers.

OTA Insight's team of international experts are based all over the world, including the UK, US, France, Germany, Belgium, Spain, Italy, Brazil, Mexico, Singapore, Australia and India, and supports more than 50,000 properties in 168 countries. Named the UK's 17th fastest-growing private technology company in the Sunday Times Hiscox Tech Track 100 in 2019, Number 103 in the FT/Statista list of Europe's 1000 fastest growing companies in 2020, and Best Rate Shopping & Market Intelligence Solution in the 2020 HotelTechAwards, OTA Insight is widely recognised as a leader in hospitality business intelligence.

For more information, visit www.otainsight.com and follow us on Twitter (@otainsight) and LinkedIn (www.linkedin.com/company/ota-insight).

About Mews

Founded by ex-hoteliere, Mews is an innovative, highly flexible, cloud-based solution to manage and enable hotels, hostels, apartments and more. It acts as a central nervous system for properties of any size – from big chains to small independents – with a number of powerful capabilities including space management (PMS), booking engine, housekeeping app, concierge app, reception kiosk, and online check-in. Users benefit from an intuitive, modern interface, and a truly open API that allows hoteliers to easily plug in their favourite apps, tools and services from a marketplace of 300+ integrations.

Mews serves over 1,500 properties across more than 60 countries, with offices around the world. At the 2020 HotelTechAwards, Mews was voted Best PMS by industry peers, and is widely recognized as an industry leader in customer service and tech innovation.

For more information visit mews.com, follow us on Twitter (@MewsSystems) and connect with us on LinkedIn (linkedin.com/company/mewssystem/).

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