



Prime Minister Justin Trudeau is preparing to ease Canada's restrictions for travelers who have been fully vaccinated.

***US and Canadian Border Restrictions Extended Until At Least July 21.**

With potential for borders to open in June, travel demand is returning



Pressure has been growing on the Canadian and U.S. governments to relax restrictions that have been in place since March 2020.*

Interprovincial travel restrictions are being eased or lifted completely.*

*Sources:

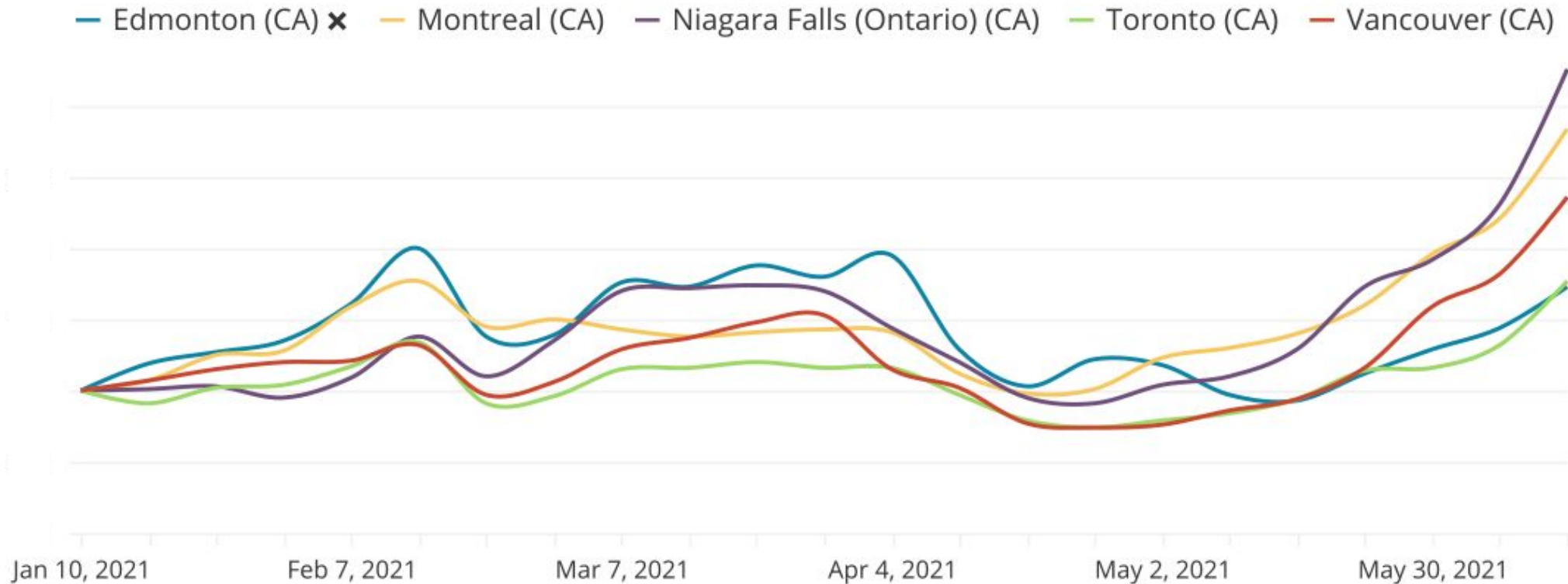
[*https://www.bloomberg.com/news/articles/2021-06-08/canada-set-to-relax-quarantine-rules-for-vaccinated-travelers](https://www.bloomberg.com/news/articles/2021-06-08/canada-set-to-relax-quarantine-rules-for-vaccinated-travelers)

<https://travel.gc.ca/travel-covid/travel-restrictions/provinces#requirements>

Spotlight: Canada



Hotel Search Lead Time Evolution



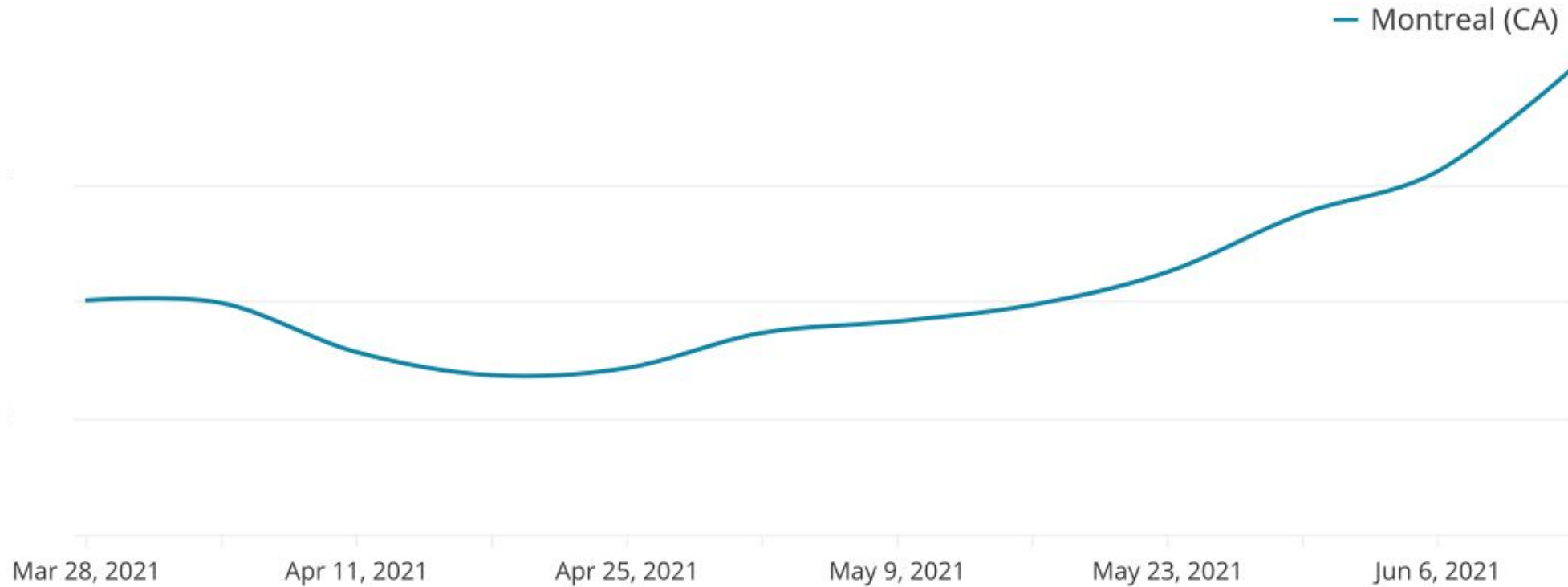
Hotel searches surged after the May announcement that the border may open again in mid-July.

Source: <https://www.canada.ca/en/public-health/news/2021/05/government-of-canada-extends-quarantine-measures-and-travel-restrictions.html>

Spotlight: Montreal



Hotel Search Evolution Index

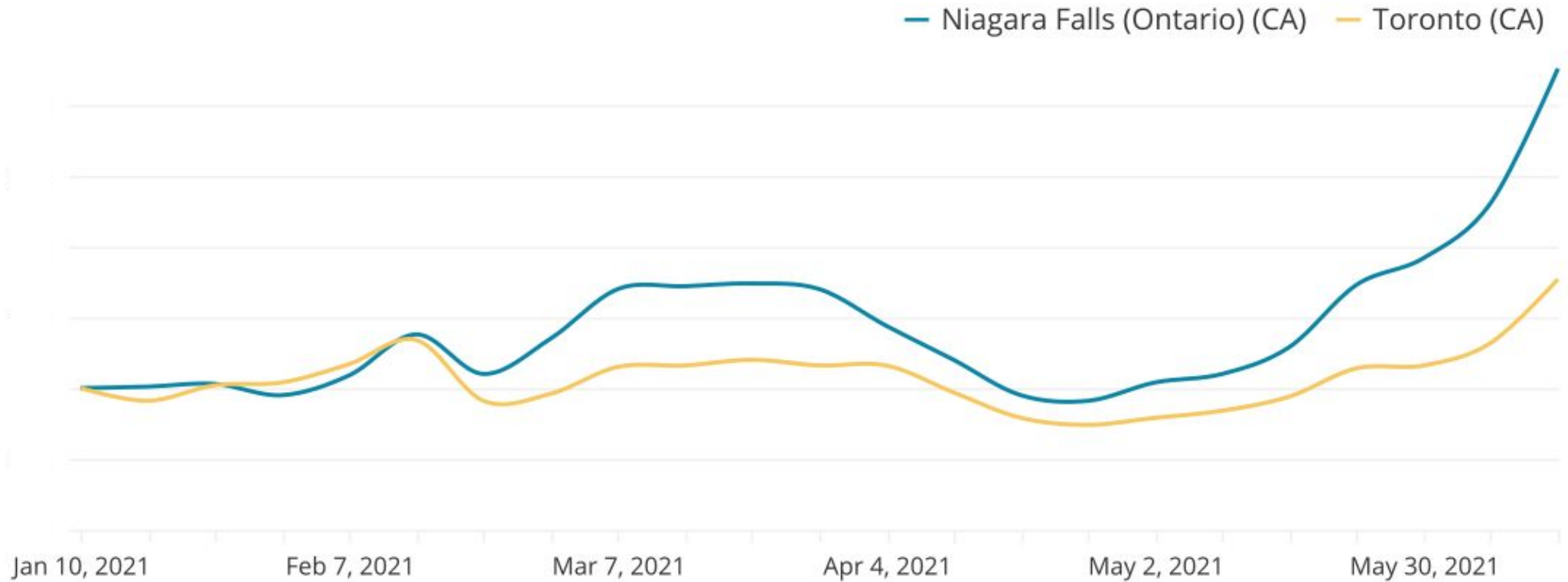


The announcement of easing border restrictions in mid May produced a surge in hotel searches - over 99% for Montreal since March 28th!

Spotlight: Toronto and Niagara Falls



Hotel Search Evolution Index

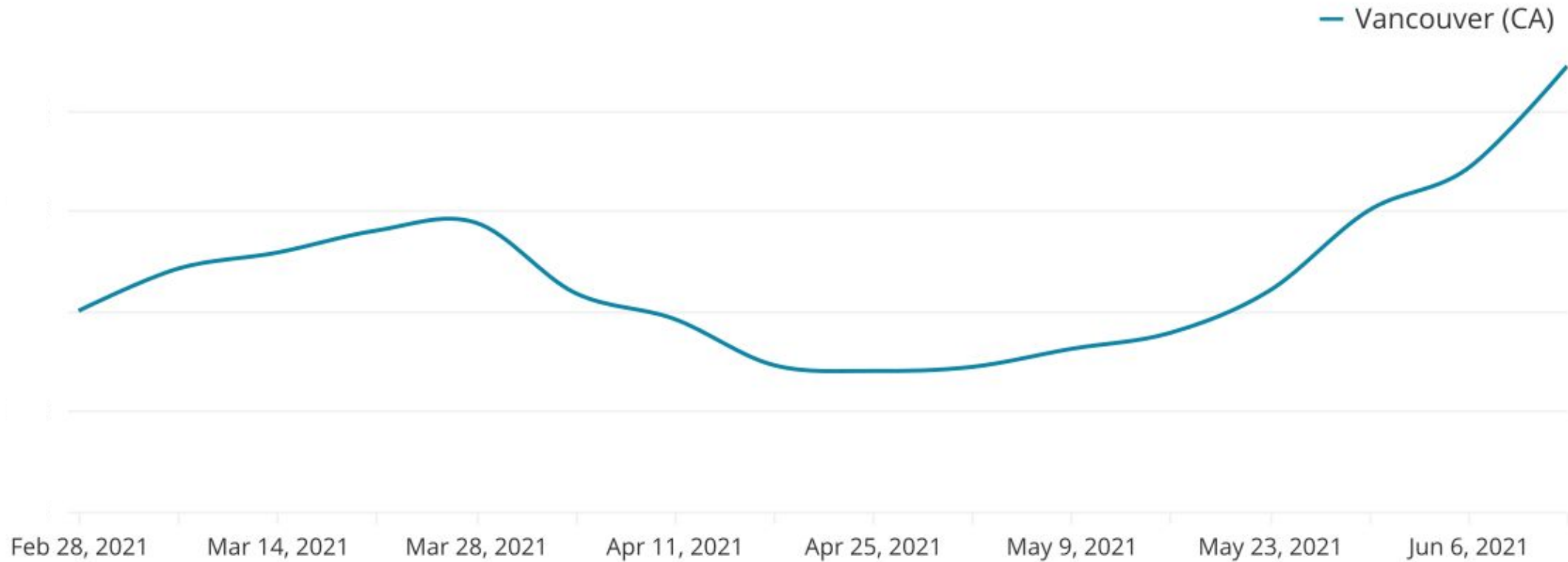


Toronto has seen a 51% increase in hotel searches and Niagara Falls even more so, with a 155% increase, both since January.

Spotlight: Vancouver



Hotel Search Evolution Index

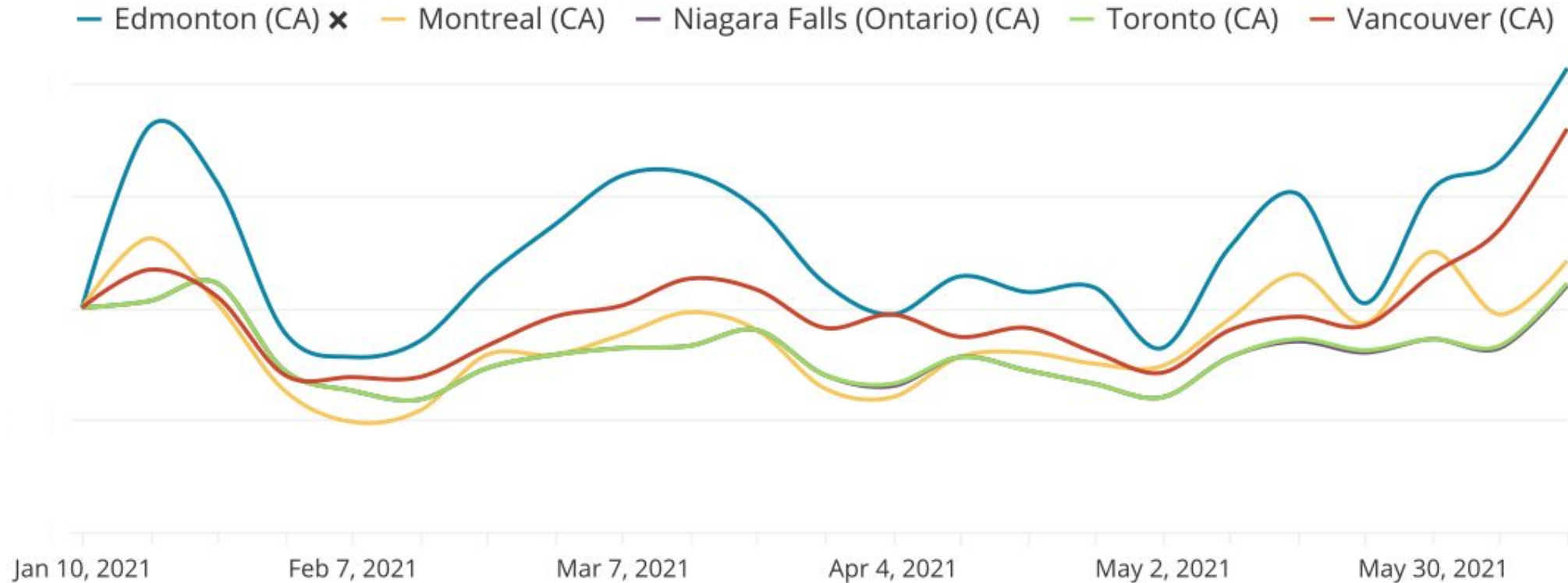


Meanwhile, Vancouver hotel searches have increased by 122% since February 28th.

Spotlight: Canada



Flight Search Lead Time Evolution

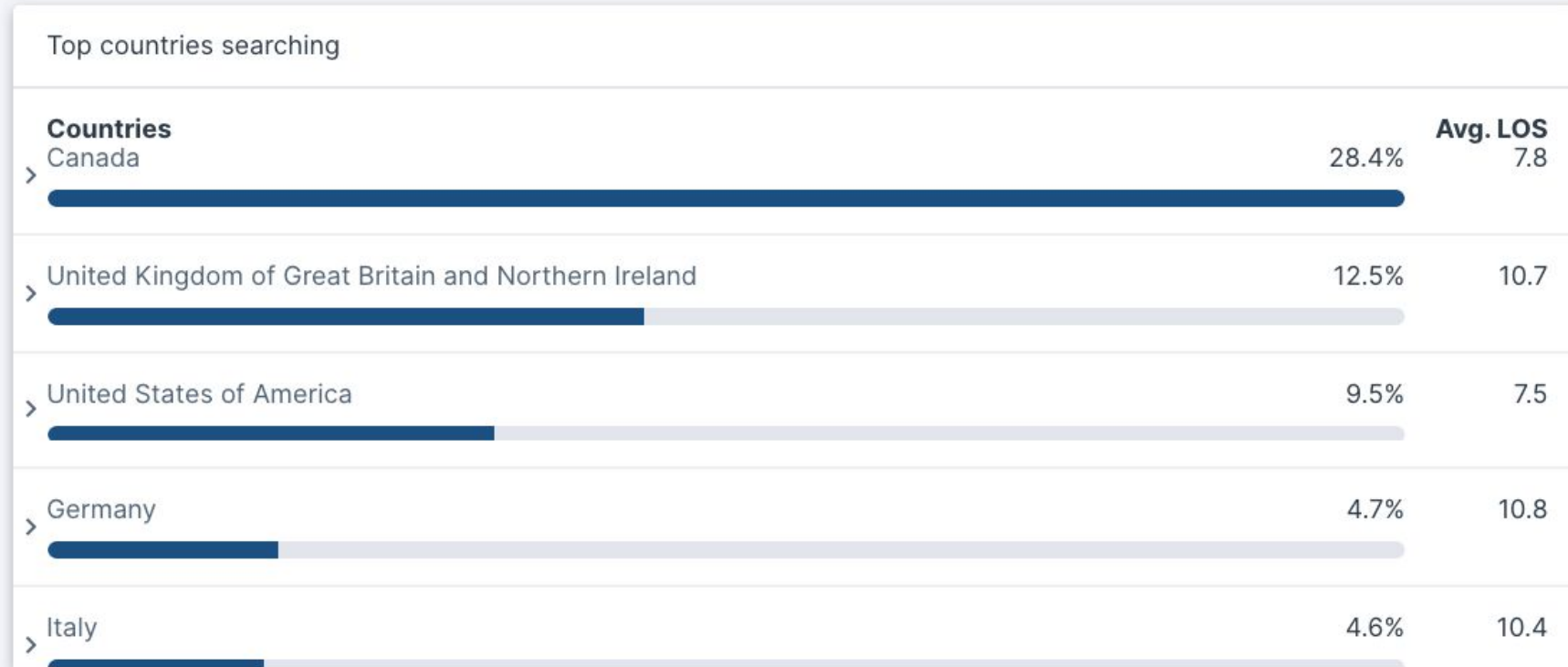


Flight searches also surged after the May announcement that border may open in mid June. Edmonton has been leading the way with week over week increases since January.

Spotlight: Toronto - Flight search data



Flight search patterns



The UK and US are among the top foreign countries searching for flights to Toronto this summer.

Spotlight: Vancouver - Demand data



Of the countries searching for hotels in Vancouver this summer, 89% of the searches are domestic travelers for an average LOS of 4.8**Data pulled from Market Insight - as of 6/17*

Are you ready to turn lookers into bookers?



Turn information into actionable data by accessing more **key metrics**, including:

- Search date breakdown
- Country feeder markets to your destination
- LOS for those feeder markets

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