



With inter-state border restrictions set to ease, Western Australia has seen positive market demand emerge.

Travel is currently heavily influenced by inter state lockdowns



All states and territories have agreed to reopen their internal borders, offering much needed relief for travel bookings.

Market Demand next 60 days - Perth, WA

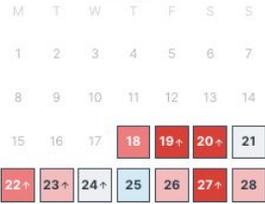
Domestic travel positively impacting WoW change



18 Feb 2021 - 19 Apr 2021

Select filter option

February 2021



March 2021



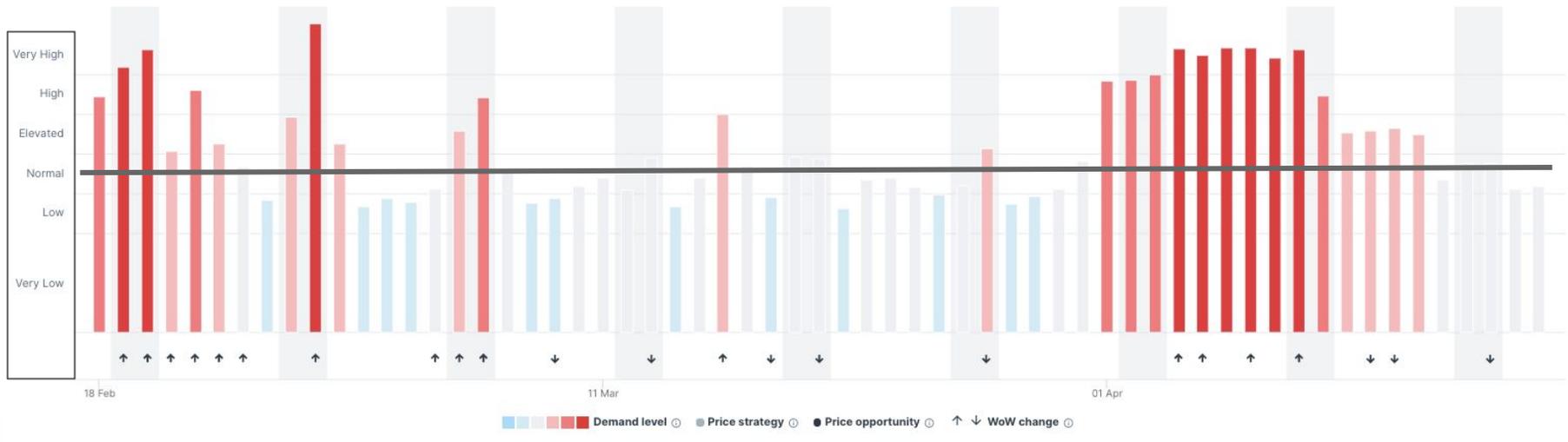
April 2021



2 more opportunities to discover

Overview

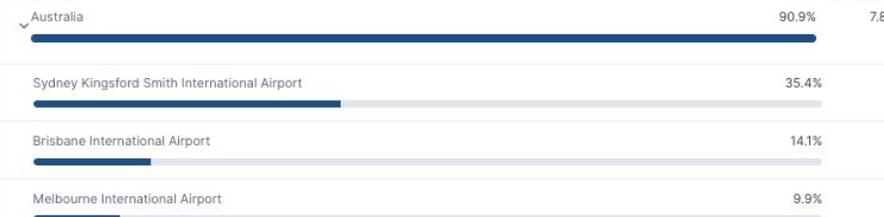
View by: Day



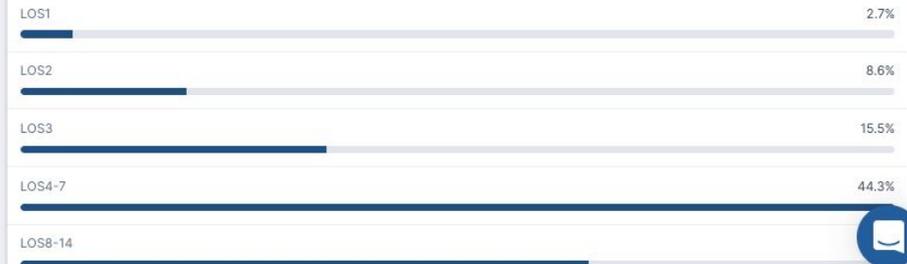
Flight search patterns

Top countries searching

Countries



Length-of-stay



Flight Search Evolution & Lead Times

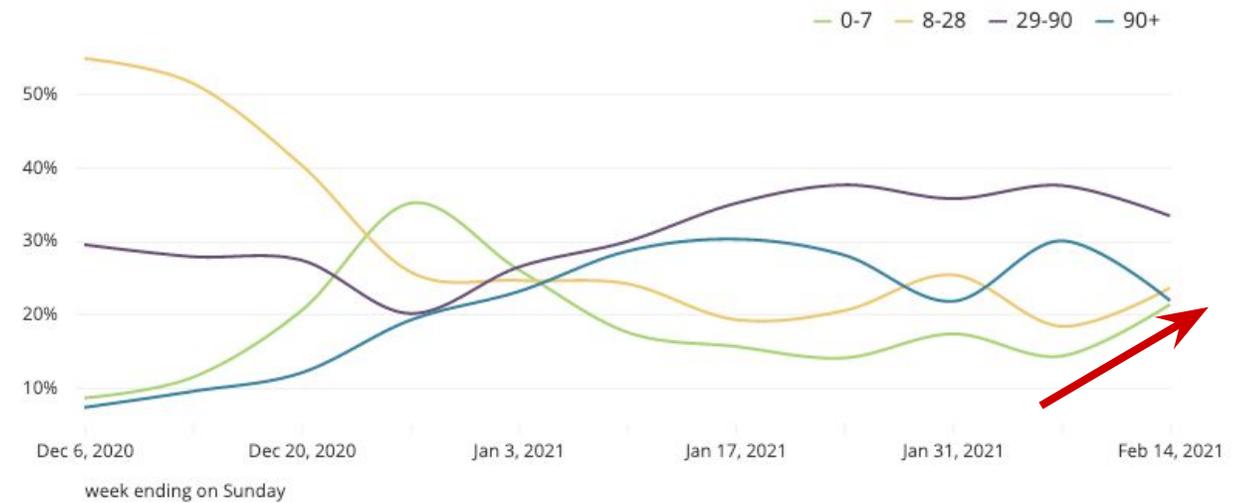


Greater confidence in short lead travel, plans to book your flights outside of 30 days still weak



Flight searches into Perth see positive growth, as the state moved out of the mandatory 5-day lockdown and easing of border restrictions

Lead time for flight searches is stronger for 0-7 days and 8-28 days. Travel searches for longer lead 29 days out are soft. Travellers prefer to book last minute due market fluidity



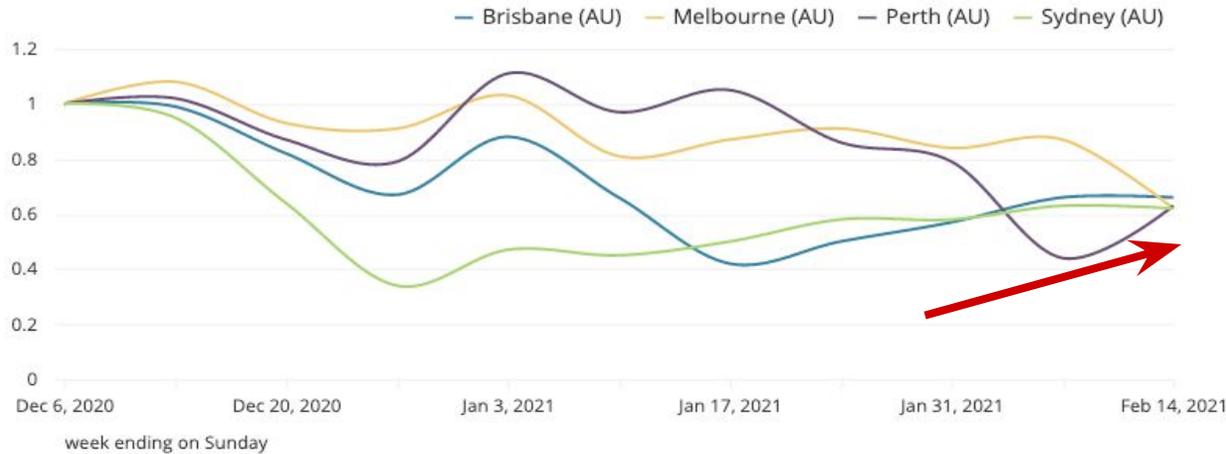
The Search Evolution Index shows the rate of change for searches to a particular destination over time relative to DD/MM/YY

OTA, Meta and GDS Channel searches



Can the positive trend hold for our markets?

Hotel OTA and Meta Search

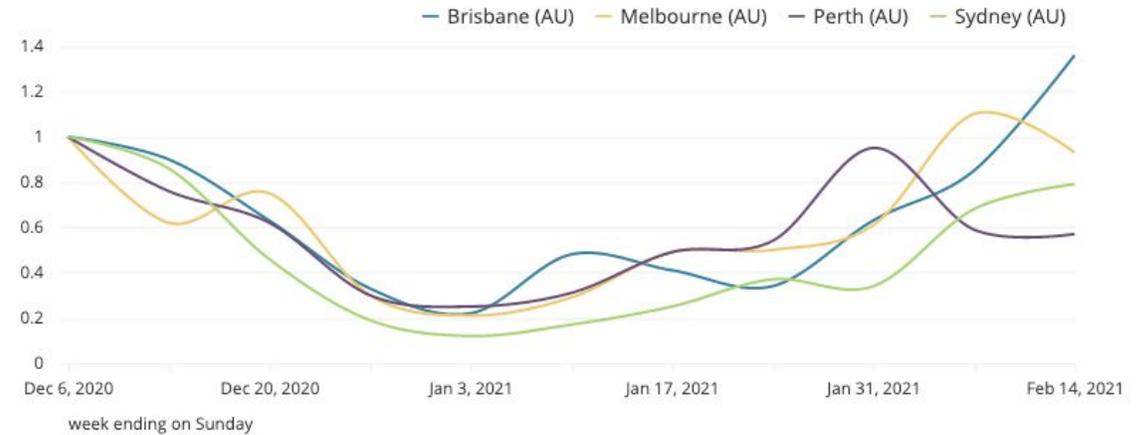


OTA and Meta channel searches have dropped in Melbourne, remained constant in Sydney and Brisbane. Perth is witnessing strong upside confirming market demand and flight search trend into the city.

While Brisbane continues to show upward trajectory of GDS searches since Jan, Perth is also witnessing a growth in GDS search.

Could this be the start of the much needed corporate travel?

Hotel GDS Search



Are you ready to turn lookers into bookers?



Turn information into actionable data by accessing more **key metrics**, including:

- Most searched arrival dates breakdown
- Country feeder markets to your destination
- LOS for those feeder markets

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