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## OTA Insight Accelerates Strategic Growth in North America with the Opening of New Denver Office

**London & Denver, CO - January 15, 2020** - [OTA Insight](#), the cloud-based data intelligence platform for the hospitality industry, today announced it has expanded its North American footprint with the opening of its new office location, located in Denver, Colorado, as part of the company's expansive growth plans.

The expansion highlights OTA Insight's commitment to providing simple-to-understand, real-time, and actionable data to hoteliers on a global scale. OTA Insight's continued appetite for providing cutting edge hotel technology across North America demanded the opening of an additional regional location in the emerging technology hub of Denver to support its continued growth trajectory. The new office will be led by Dave Collier, general manager, Americas, and will act as a center for key regional decisions and sales enablement functions.

"Our new Denver location gives our growing organization another great opportunity to spread our wings in the North American market," said Collier. "Denver represents an important step for us as we remain on the path of persistent U.S. and international growth in 2020. This city's tech boom is well underway, with tech jobs accounting for over 11 percent of the local workforce. We are excited and look forward to tapping into that local talent to better serve our clients."

Denver has proven to be a booming new hub for the tech industry, recently being named among the top tech cities in the United States. Other notable tech companies in the area include Amazon, Slack, Arrow Electronics, SendGrid and Facebook.

OTA Insight, which currently has over 200 employees in over 30 different countries, has been providing hoteliers with a suite of revenue management solutions since its launch in 2012. The platform empowers hoteliers to make smarter revenue and distribution decisions by allowing them to visualise and leverage industry data.

Denver represents OTA Insight's seventh office alongside Dallas, Sydney, Singapore, Berlin, Ghent and London. The new location officially opened in January 2020 and will add to the company's growing presence in North America. The company supports more than 50,000 properties in 168 countries, and has hubs across six continents. To learn more about OTA Insight, visit <https://www.otainsight.com/>.

### About OTA Insight

**OTA Insight**

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OTA Insight empowers hoteliers to make smarter revenue and distribution decisions through its market-leading suite of cloud-based business intelligence solutions including Rate Insight, Parity Insight and Revenue Insight. With live updates, 24/7 support from our customer success team, and a highly-intuitive and customisable dashboard, the OTA Insight platform integrates with other industry tools including hotel property management systems, leading RMS solutions and data benchmarking providers.

OTA Insight's team of international experts are based all over the world, including the UK, US, France, Germany, Belgium, Spain, Italy, Brazil, Mexico, Singapore, Australia and India, and supports more than 50,000 properties in 168 countries. Named the UK's 17th fastest-growing private technology company in the Sunday Times Hiscox Tech Track 100 in 2019 and Best Rate Shopping & Market Intelligence Solution in the 2020 HotelTechAwards, OTA Insight is widely recognised as a leader in hospitality business intelligence.

For more information, visit [www.otainsight.com](http://www.otainsight.com) and follow us on Twitter [@otainsight](https://twitter.com/otainsight).

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